

SEO PROPOSAL



The Expansion Experts

A DIGITAL MARKETING AGENCY



Social Media
Marketing



Pay-Per-Click
Advertising



Graphic &
Brand Design



Search Engine
Optimisation



Analytics &
Data Analysis



Website Design
& Development

INTRODUCTION

In today's fast-evolving digital landscape, **staying ahead requires more than just innovation**—it demands creativity that resonates, technology that delivers, and strategies that connect.

Inside this guide, you'll discover our comprehensive search engine optimisation (SEO) services, including transparent pricing and what each service entails. We specialise in delivering affordable, results-driven SEO solutions tailored for businesses of any size.

Whether you're looking to redefine your digital presence or launch a groundbreaking campaign, let's build something extraordinary together.



STRATEGY

01 **COMPREHENSIVE SEO AUDIT & MARKET RESEARCH**

We conduct a thorough audit of your website's technical health, user experience, and existing content. By analysing competitor strategies and performing extensive keyword research, we identify gaps and opportunities to create a data-driven roadmap for success.

03 **TARGETED CONTENT STRATEGY & DEVELOPMENT**

We develop a tailored content plan based on keyword research and audience insights. From creating SEO-optimised blog posts to refining existing content, our goal is to build authority and attract high-quality traffic.

02 **ADVANCED ON-PAGE OPTIMISATION**

We enhance your website's structure, meta tags, and internal linking to align with search engine algorithms. Improvements to page speed, mobile usability, and schema markup will ensure maximum visibility and an optimal user experience.

04 **CONTINUOUS OPTIMISATION, MONITORING & REPORTING**

We track your website's rankings, traffic, and user engagement regularly. Monthly reports provide detailed insights, and we continually adjust the strategy based on performance data, ensuring sustained growth and adaptability in the ever-changing SEO landscape.

Local/Regional **SEO Plans**

If after 6 months you're not happy with the results, we'll refund all the money spent. Cancel anytime.

Recommended

Local Search Spark

£**149.99**/mo

- ✓ Initial Website Audit
- ✓ Local Keyword Research
- ✓ On-Page Optimisation (Basic)
- ✓ Meta Tags & Descriptions Setup
- ✓ GA4 & Search Console Setup
- ✓ Sitemap Creation
- ✓ Monthly Performance Report
- ✓ Competitor Analysis (Basic)
- ✓ Basic Technical SEO Audit
- ✓ Local Citations Setup
- ✓ 1 Blog Post
- ✓ Backlink Building

Local Traffic Surge

£**349.99**/mo

- ✓ Everything in Search Spark Plan
- ✓ Advanced Keyword Research
- ✓ Competitor Analysis (Advanced)
- ✓ On-Page Optimisation (Advanced)
- ✓ Technical SEO
- ✓ 2 Blog Posts
- ✓ Internal Linking Strategy
- ✓ Local SEO Setup (Maps)
- ✓ Portal Access
- ✓ Conversion Rate Optimisation
- ✓ DA 30+ Link Building (Min. 10)

Local Ranking Rocket

£**599.99**/mo

- ✓ Everything in Traffic Surge Plan
- ✓ Full Content Strategy Development
- ✓ Advanced Backlink Building
- ✓ Market Analysis
- ✓ Schema Markup & Rich Snippets
- ✓ 5 Blog Posts
- ✓ E-commerce SEO Optimisation
- ✓ Weekly Performance Reports
- ✓ Funnel Conversion Analysis
- ✓ Featured Snippets Strategy
- ✓ Dedicated Account manager
- ✓ DA 30+ Link Building (Min. 15)

Prices are subject to VAT at the current rate.

PRING National SEO Plans

If after 6 months you're not happy with the results, we'll refund all the money spent. Cancel anytime.

Recommended

National Search Spark

£649.99/mo

- ✓ Initial National Website Audit
- ✓ National Keyword Research
- ✓ On-Page Optimisation (Basic)
- ✓ Meta Tags & Descriptions Setup
- ✓ GA4 & Search Console Setup
- ✓ Sitemap Creation
- ✓ Monthly Performance Report
- ✓ Competitor Analysis (Basic)
- ✓ Basic Technical SEO Audit
- ✓ National Citations Setup
- ✓ 5 Blog Posts
- ✓ DA 40+ Link Building (Min. 10)

National Traffic Surge

£999.99/mo

- ✓ Everything in National Search Spark
- ✓ Advanced Keyword Research
- ✓ Competitor Analysis (Advanced)
- ✓ On-Page Optimisation (Advanced)
- ✓ Technical SEO
- ✓ 10 Blog Posts
- ✓ Internal Linking Strategy
- ✓ National SEO Setup
- ✓ Portal Access
- ✓ Conversion Rate Optimisation
- ✓ DA 40+ Link Building (Min. 15)

National Ranking Rocket

£1499.99/mo

- ✓ Everything in National Traffic Surge
- ✓ Full Content Strategy Development
- ✓ Market Analysis
- ✓ Schema Markup & Rich Snippets
- ✓ 15 Blog Posts
- ✓ E-commerce SEO Optimisation
- ✓ Weekly Performance Reports
- ✓ Funnel Conversion Analysis
- ✓ Featured Snippets Strategy
- ✓ Dedicated Account Manager
- ✓ DA 40+ Link Building (Min. 20)

Prices are subject to VAT at the current rate.

International SEO Plans

If after 6 months you're not happy with the results, we'll refund all the money spent. Cancel anytime.

Recommended

International Search Spark

£1999.99/mo

- ✓ Initial International Website Audit
- ✓ International Keyword Research
- ✓ On-Page Optimisation (Basic)
- ✓ Meta Tags & Descriptions Setup
- ✓ GA4 & Search Console Setup
- ✓ Sitemap Creation
- ✓ Monthly Performance Report
- ✓ Competitor Analysis (Basic)
- ✓ Basic Technical SEO Audit
- ✓ International Citations Setup
- ✓ 10 Blog Posts
- ✓ DA 50+ Link Building (Min. 15)

International Traffic Surge

£2650.00/mo

- ✓ Everything in Search Spark Plan
- ✓ Advanced Keyword Research
- ✓ Competitor Analysis (Advanced)
- ✓ On-Page Optimisation (Advanced)
- ✓ Technical SEO
- ✓ 20 Blog Posts
- ✓ Internal Linking Strategy
- ✓ International SEO Setup
- ✓ Portal Access
- ✓ Conversion Rate Optimisation
- ✓ DA 50+ Link Building (Min. 20)

International Ranking Rocket

£3100.00/mo

- ✓ Everything in Traffic Surge Plan
- ✓ Full Content Strategy Development
- ✓ Advanced Backlink Building
- ✓ Market Analysis
- ✓ Schema Markup & Rich Snippets
- ✓ 30 Blog Posts
- ✓ E-commerce SEO Optimisation
- ✓ Weekly Performance Reports
- ✓ Funnel Conversion Analysis
- ✓ Featured Snippets Strategy
- ✓ Dedicated Account Manager
- ✓ DA 50+ Link Building (Min. 25)

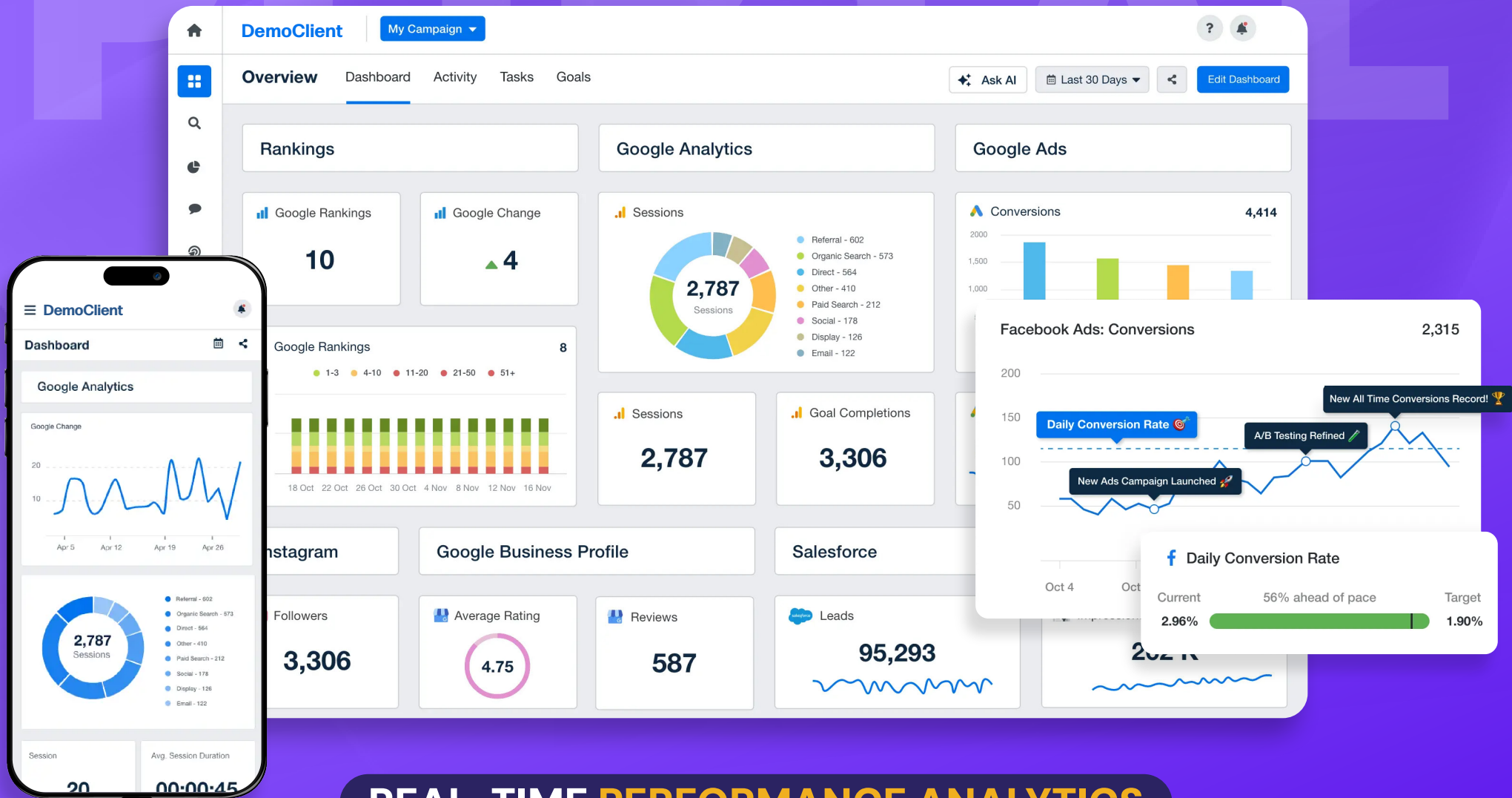
Prices are subject to VAT at the current rate.

SERVICE GUARANTEE



All plans include an initial setup consultation, with no time limits, ensuring we dedicate as much time as needed to get your project off to the best start.

Additionally, if you're not satisfied with our services, all subscriptions are **fully refundable** after 6 months.



REAL-TIME PERFORMANCE ANALYTICS

Monitor campaign metrics, view detailed reports, and assess the success of your initiatives, all in one place.

EXPERTISE

Delivering Results

A proven track record of transforming brands through innovative design, strategic storytelling, and forward-thinking digital solutions. Our approach blends innovative thinking with strategic execution, ensuring that every campaign delivers measurable outcomes.

1.5k+

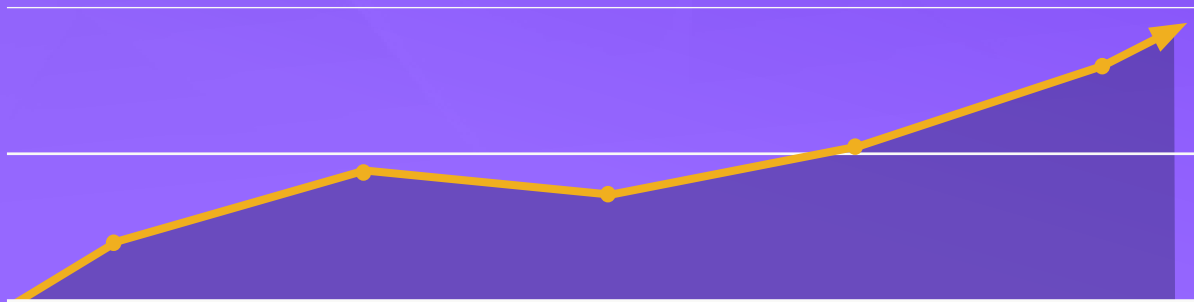
Websites Built

150+

Campaigns Managed

15

Years of Knowledge



Our clients have seen a **500%** increase in website traffic through strategic digital campaigns.

LEGAL

1 PRICING & VAT

All prices listed for our services are exclusive of VAT, in compliance with local tax regulations. The total amount payable will be clearly outlined in your invoice. There are no hidden fees or additional charges beyond what is communicated.

2 SUBSCRIPTION PLANS & PAYMENTS

All subscription fees for SEO and other digital services are billed monthly unless otherwise stated. You are required to make payments on the due date specified in your invoice. Late payments may incur additional charges. We reserve the right to suspend services if payments are not made promptly.

3 REFUND POLICY

If after 6 months of working with The Expansion Experts you are not satisfied with the results, you are entitled to a full refund of the subscription fees paid during that period. Refunds will only be processed if the client has allowed for proper time, collaboration, and implementation of our SEO strategies. Please contact us to initiate the refund process.

4 INTELLECTUAL PROPERTY

All content, strategies, and deliverables provided by The Expansion Experts during the course of our services remain the intellectual property of The Expansion Experts unless otherwise agreed in writing. You may not reproduce, distribute, or exploit this material without our express permission.

5 CONFIDENTIALITY

We take confidentiality seriously. All information and data shared between The Expansion Experts and your business will be kept strictly confidential and will not be shared with third parties without prior consent, except where required by law. [Click here](#) to read our full terms of service.

CONTACT

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The Expansion Experts

